

HOW HAS THE CHANGES IN MONETARY POLICY AFFECTED THE PROFITABILITY OF THE FIRMS IN THE US?

By

Dr. Marie Shawn Wells

ABSTRACT

Aims: This study has looked at how changes in monetary policy impact the profitability of US companies in an attempt to provide insight into how these changes impact corporate financial outcomes.

Method: The study has investigated the relationship between changes in monetary policy and corporate profitability using quantitative approaches. The kind and intensity of the relationships between the variables were ascertained by statistical analysis of the data. The main conclusions of the study were highlighted in a sequence of organised tables and figures.

Findings: The results of this study have highlighted the significance of monetary policy decisions on firm performance, providing policymakers and business leaders with insightful information. With implications for future policy and company strategy creation, this work has added to the body of literature by presenting empirical data on the dynamic interplay between monetary policy and corporate profitability.

Keywords: *Monetary policy, Public traded companies, Return on Assets, Return on Equity, Profitability.*